



Introduction

Motion picture, video and television programme production, sound recording and music publishing activities

31st Meeting of the Voorburg Group
Zagreb, Croatia

Barbro von Hofsten, Statistics Sweden



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Overview

- Review of classifications
- Mini presentations on Turnover
- Mini presentations on Prices
- Discussion





Presenters

- Mini presentations Turnover/Output:
 - TBD - New Zealand
 - Robert de Rooter – Netherlands
 - Kazuhiko Yazaki – Japan

- Mini presentations SPPI:
 - Ruth Vizner – Israel
 - Rohan Draper – Sweden
 - Yann Leurs – France

- Discussant:
 - Christian Puchter - Austria





Industrial classifications

- ISIC Rev.4: United Nations (2008)
- NACE Rev.2: EU (2008)
- NAICS: North America (2012)
- JSIC Rev.13: Japan (2013)
- ANZSIC Rev.2: Australia and New Zealand (2006, updated 2013)





Product classifications

- CPC Ver.2.1: Central Product Classification (2015)
- CPA Ver. 2.1: Statistical Classification of Products by Activity (2008)
- NAPCS (2017)
- ANZSPC (2008)





Classifi- cation	Section	Divi- sion	Group	Class	Description (division)
ISIC & NACE	J Infor- mation & commu- nication	59	591 592	59.11 59.12 59.13 59.14 59.20	Motion picture, video and television programme production, sound recording and music publishing activities
ANZSIC	J Infor- mation media & tele- commu- nications	55	551 552	55.11 55.12 55.13 55.14 55.21 55.22	Motion picture and sound recording activities





Classifi- cation	Section	Divi- sion	Group	Class	Description (group)
NAICS		51 Infor- mation	512	51.21 51.22	512 Motion Picture and Sound Recording Industries
JSIC	G Infor- mation & commu- nication	Part of 41 & 80	411 412 416 801	41.11 41.12 41.13 41.14 41.21 41.22 41.69 80.11	411 Video picture information production and distribution 412 Sound information production 416 Services incidental to video picture, sound information, character information production and distribution 801 Cinemas





Comparision ISIC/NACE and NAICS

ISIC and NACE

591 Motion picture, video and television programme activities

- **5911** Motion picture, video and television programme **production** activities
- **5912** Motion picture, video and television programme **post-production** activities
- **5913** Motion picture, video and television programme **distribution** activities
- **5914** Motion picture **projection** activities

592 Sound recording and music publishing activities (no subclasses)

NAICS

512 Motion Picture and Sound Recording Industries

- **5121** Motion picture and video industries
(4 subclasses: production, distribution, exhibition, post-production)
- **5122** Sound recording industries
(5 subclasses: record production, integrated record production/distribution, music publishers, sound recording studios, others)





JSIC in more detail

411 Video picture information production and distribution

- **4111** Motion picture and video production, except television program and animation **production**
- **4112** Television program **production** (Teleproduction), except animation production
- **4113** Animation **production**
- **4114** Motion picture, video and television program **distribution**

412 Sound information production

- **4121** Recording and disk production
- **4122** Radio program production

416 Services incidental to video picture, sound information, character information production and distribution

- **4169** Miscellaneous services incidental to video picture, sound information, character information production and distribution

801 Cinemas

- **8011** Cinemas





Example from CPA

- **CPA 59.12.1 Motion picture, video and television programme post-production services**
 - 59.12.11 **Audio-visual editing** services
 - 59.12.12 Transfers and **duplication** of masters services
 - 59.12.13 **Color correction** and digital restoration services
 - 59.12.14 **Visual effects** services
 - 59.12.15 **Animation** services
 - 59.12.16 Captioning, **titling** and subtitling services
 - 59.12.17 **Sound editing** and design services
 - 59.12.19 **Other** motion picture, video and television programme post- production services





Example from CPC

- **CPC 961 Audiovisual and related services**
- 9611 **Sound recording** services,
- 9612 Motion picture, videotape, television and radio programme **production** services
- 9613 Audiovisual **post-production** services
- 9614 Motion picture, videotape and television programme **distribution** services
- 9615 Motion picture **projection** services





Example from NAPCS

- **NAPCS 771050101 Motion picture and video services**
- 77105010101 **Preproduction** services for audiovisual works
- 77105010102 **Postproduction** services for audiovisual works
- 77105010103 Motion picture film **laboratory** services
- 77105010104 **Support** services for production of audiovisual works
- 77105010105 **Duplication and copying** (except large-run) services for audiovisual works, digital and video

